MCKEE WELLNESS FOUNDATION

2020 ANNUAL REPORT

MCKEE WELLNESS FOUNDATION

McKee Wellness Foundation is a registered 501(c)3 nonprofit located in Northern Colorado.

A YEAR IN REVIEW

As we reflect on 2020, I want to acknowledge that this year has been like nothing we have ever seen. We have experienced a global pandemic, local school closures, and massive state wildfires. Many of you have been affected by multiple challenges in 2020, and yet were able to come together as a community to support Northern Colorado. Your generosity in this year of variability and great challenge is humbling and appreciated. You, and your community, supported:

- frontline healthcare workers with childcare, meals, and comfort
- veterans struggling with healthcare costs and maintaining housing
- cancer patients on their journey through treatment

Most of all, through your support of the McKee Wellness Foundation, you helped those around you by providing a bridge to a space of respite or relief. You have let others in our community know that they are not alone.

While our mission pivoted this year to support pandemic relief efforts, we continue to support a vast variety of health and wellness initiatives. The versatility of the Foundation's mission ensures the support that is needed across the community can be met. I am humbled and profoundly grateful to all of our donors and partners who continuously come together to provide the extra layer of support to overcome these various crises. We have seen the gracious generosity of Northern Colorado and we thank you! It was through creativity, passion, and a deep care for our neighbors that we have put 2020 in the rearview mirror. We are proud to enact our mission to support a community in pursuit of good health and continue to stand together and provide support where it is needed. Stay healthy!

Allis Gilbert

Allis Gilbert
Executive Director

OUR MISSION

WE ACTIVELY SUPPORT A COMMUNITY
IN PURSUIT OF WELLNESS

OUR VALUES

CONNECTION. We collaborate to create inclusive connections in our community.

AUTHENTICITY. We intentionally care.

LEADERSHIP. We lead our community by taking on challenging problems.

OUR PILLARS

COMMUNITY PROGRAMS - **$188,852**

PATIENT CARE - **$219,066**

EDUCATION - **$111,554**

CLINICAL SUPPORT - **$255,453**

TOTAL GRANTS DISTRIBUTED IN 2020: $765,084

COMMUNITY PROGRAMS

- Veteran Support
- Breast Cancer Support Groups
- K-12 School Grants
- Heart Health Program
- Heart Safe Community
- Loveland Community Health Center
- Wellness
- Youth Support

PATIENT CARE

- Emergency Funding
- Cancer Support
- Transportation Services
- Prescription Assistance
- Medical Bills
- Housing and Utility Payments
- Respiratory Support
- Alternative Treatment Options
- Living Expenses

EDUCATION

- Scholarships
- Adult Learner Support
- Grants
- Nursing Education
- Wellness Programs
- Hands-On Learning
- Staff Continuing Education

CLINICAL SUPPORT

- Simulation Center
- Facility Equipment and Support
- Treatment Expansion
- Employee Gym
- Staff Recognition
- Women and Infant Services
- Sunshine Cart

COVID-19 RESPONSE

Meals

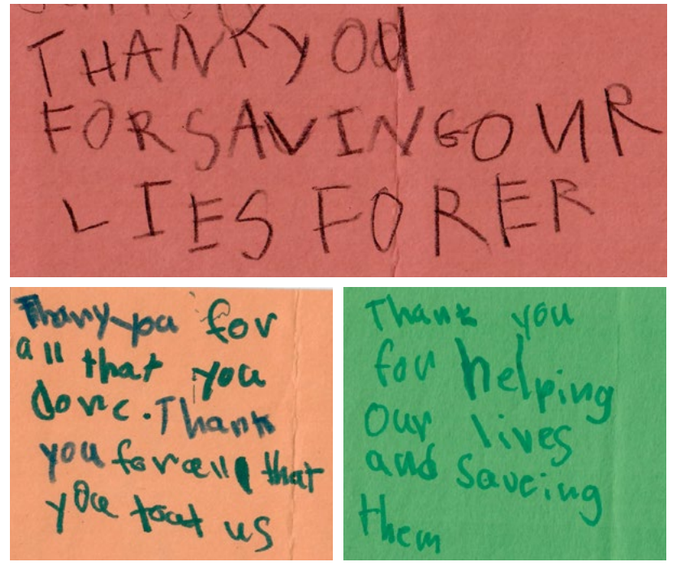
During the height of the pandemic, local Banner Health staff were caring for a record number of patients and were unable to step away from patient care, especially for a hot meal. Throughout 2020, the Foundation provided over 3,000 meals to healthcare workers. These meals gave them the energy and support needed to care for the most vulnerable members of our community.

Adopt a Healthcare Worker

The 2020 holiday season created additional personal and financial strain on our already overworked healthcare workers. We organized a community drive to deliver unmatched support for these everyday heroes.

The "Adopt a Healthcare Worker" program offered local Banner Health employees coffee vouchers for work days and holiday gift baskets. Additionally, they could request specific wants & needs for themselves and their families, including holiday gifts that they might not have been able to afford otherwise. McKee Wellness Foundation and its donors supported over 60 families in need of a helping hand throughout the holiday season.

PICTURED LEFT: "ADOPT A HEALTHCARE WORKER" GIFTS PROVIDED BY GENEROUS MWF DONORS



ABOVE: CARDS OF APPRECIATION FOR LOCAL HEALTHCARE HEROES FROM THE CHILDREN AT SUNSHINE HOUSE DAYCARE

Childcare Reimbursement

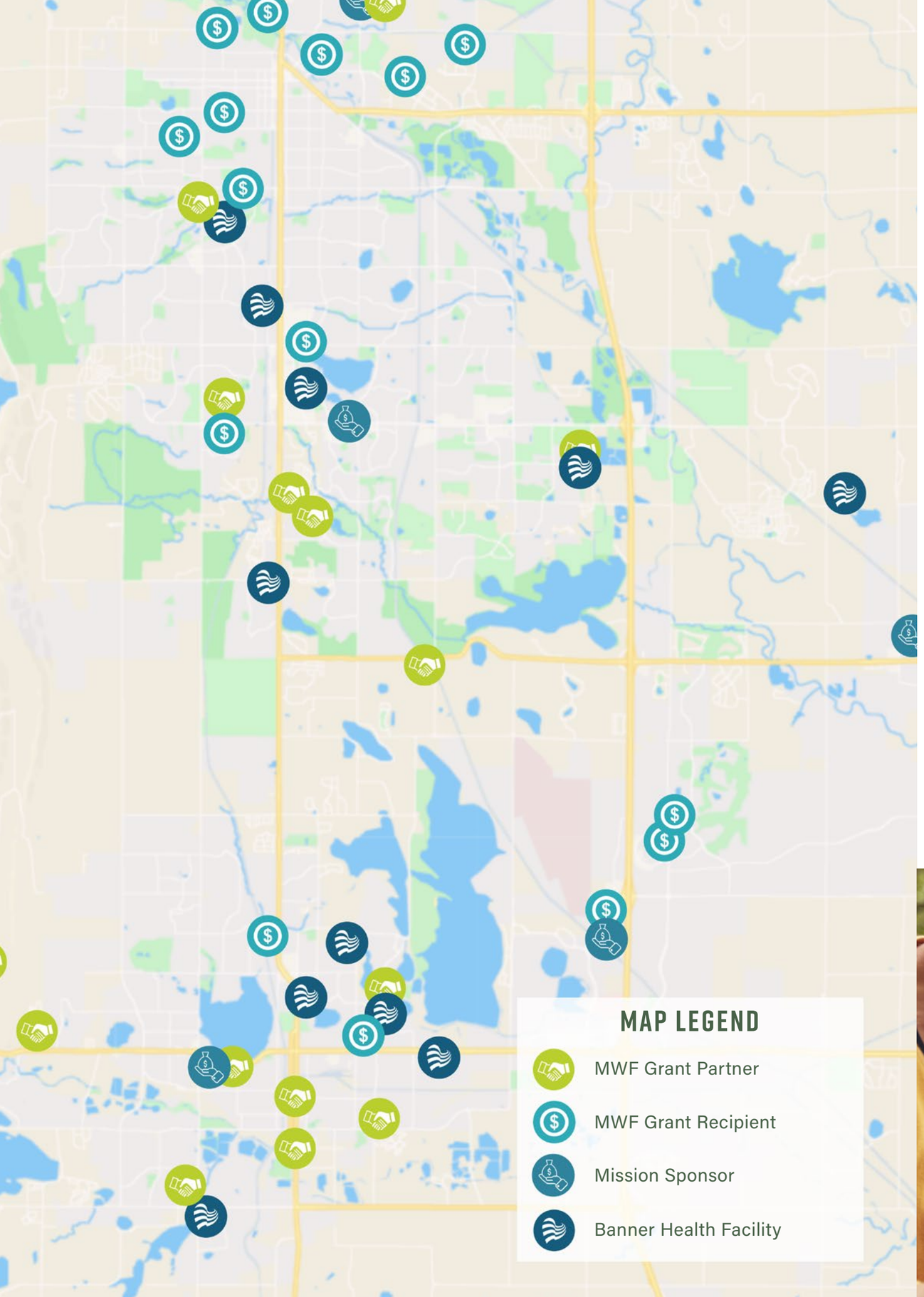
At the start of the COVID-19 pandemic, McKee Wellness Foundation distributed over $122,000 in emergency funds to cover the cost of childcare for essential healthcare workers when schools closed unexpectedly. This allowed our Northern Colorado healthcare workers to leave home and put their lives at risk to save others, without the hindrance of sudden and unanticipated childcare costs.

> ***Thank you so much for all you and the foundation have done. It has truly been a blessing for our family.***

> ***My family is very grateful. We aren't sure what we would do without you.***

> ***Thank you so much for providing this wonderful resource during such difficult times. It means so much to me as a single parent.***

ABOVE: MESSAGES OF THANKS FROM FRONTLINE WORKERS AT BANNER HEALTH WHO RECEIVED CHILDCARE REIMBURSEMENT FUNDS



SCOPE OF IMPACT

McKee Wellness Foundation is dedicated to Banner McKee and Fort Collins Medical Centers, along with many other Northern Colorado Banner Health facilities. We began funding community initiatives by supporting the Loveland Community Health Center in 1997, and since then, have funded community focused programs such as Blue Star (veteran support), Heart Health, and educational scholarships. The map illustrates the scope of support the Foundation provides throughout the Northern Colorado community.

Our Partners

BANNER FORT COLLINS MEDICAL CENTER
BANNER MCKEE MEDICAL CENTER
BANNER MEDICAL GROUP
BRAVEHOODS
FORT COLLINS MUSEUM OF DISCOVERY
HEART J CENTER
LARIMER COUNTY VETERANS SERVICES
RAMSTRENGTH
ROUNDUP RIVER RANCH
SAVE THEM ALL BIG OR SMALL
SUNRISE - LCHC
THOMPSON VALLEY SCHOOL DISTRICT
TOUGH ENOUGH TO WEAR PINK
VETS4LIFE

2020 Mission Sponsors

ANB BANK
BANNER HEALTH SYSTEMS
BIZ WEST
CALDERA EVENT GROUP
TOWNSQUARE MEDIA
SUBARU OF LOVELAND

23,000
veterans living in Northern Colorado

132
monthly gym memberships

$13K
educational scholarships

BLUE STAR HIGHLIGHT

Veteran Support in Northern Colorado

Thank you for giving me my son back. I haven't seen him smile since before his time in service. The funds provided by McKee Wellness Foundation gave him the physical outlet and fitness community he needed to get back on track with a life worth living.

- MOTHER OF U.S. ARMY VETERAN

McKee Wellness Foundation is passionate about supporting our local Northern Colorado veterans. We advocate for those in our community who have raised their hands to serve by linking arms with five local community partners to distribute funding to veterans in support of education, housing, dental care, mental health, fitness, community, and physical healthcare.

The Blue Star Fund bridges the gaps for service members who have separated from the military and need additional support to cross into a thriving civilian life. This transition, at any age, can be challenging for service members and their families. Our goal is to help navigate these challenges for our Northern Colorado veterans with the support of our donors.

In 2020, $75,000 was distributed from McKee Wellness Foundation fundraising along with two matching grants, which created $100,000 in total support for veterans.

COMMUNITY IMPACT

TSD Wellness Grants

By participating in our annual Loveland Turkey Trot, Thompson School District students, families, and staff are able to earn money for their school's wellness programs.

In 2020, $12,500 was distributed to 34 individual schools. 724 participants associated with TSD ran or walked in the 2019 Turkey Trot to earn these grant dollars. Our largest grant was awarded to High Plains School for $1,300, followed by Ponderosa Elementary who had 18% of their school's population trot with us!

MWF is proud to support active youth in the community and these grants help fund gym and physical education equipment, running clubs, and other wellness programs within schools.

ABOVE: PONDEROSA ELEMENTARY SCHOOL STAFF ACCEPTING THEIR $1,000 WELLNESS GRANT ON FEB 26, 2020

Roundup River Ranch

Through the Heart Health Program and the Kruger Respiratory fund, $40,000 was distributed to provide children with access to active wellness resources and experiences. Specifically, our grant to Roundup River Ranch supported twenty kids with chronic respiratory, cancer, and cardiovascular health issues. These children were given an opportunity to attend summer camp (virtually in 2020) and learn how to be active while managing their health.

ABOVE: CAMPERS HORSEBACK RIDING AT ROUNDUP RIVER RANCH LAST SUMMER, PHOTO TAKEN BEFORE COVID-19

3,470
masks provided

141
AEDs distributed and maintained in NoCo

$111,323
emergency cancer funds

2020 MWF EVENTS & CAMPAIGNS

Dancing with the Docs

On February 16th, 2020, we hosted our second annual Dancing with the Docs event in which Banner Health physicians paired with local professional dancers to perform in front of a live audience. With our physicians' help, we raised nearly $22,000 for our Heart Health Program. We are excited to partner with Banner Health to continue to provide this physician wellness program for our doctors while also creating a fun, family-friendly event for the community.

Together We Can

Our Fall campaign, Together We Can, raised over $28,000 in support of health and wellness in Northern Colorado. Generous donations from community members and businesses made an immediate impact in the lives of our neighbors by relieving the unexpected burden on frontline workers, patients, and families in need during these challenging and uncertain times. Together we can overcome great obstacles.

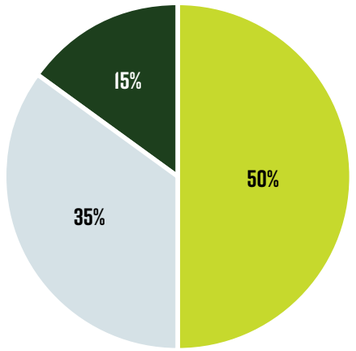
Loveland Turkey Trot

The 2020 Loveland Turkey Trot was a virtual success! This family-friendly Thanksgiving tradition raised over $19K for McKee Wellness Foundation initiatives. We received over 100 social media giveaway photo entries. Thank you to all who entered and raced with us virtually.

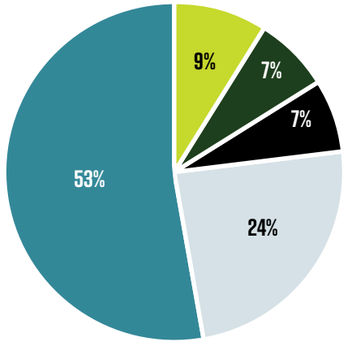
2020 Subaru Impreza

In 16 short days, we raised nearly $7,000 in raffle ticket purchases to directly impact veterans in NoCo with housing costs, mental and physical healthcare, dental care, and gym memberships. Our hometown heroes will receive the mental and physical care they so deserve in 2021. Thank you to Subaru of Loveland for their endless support of McKee Wellness Foundation's mission.

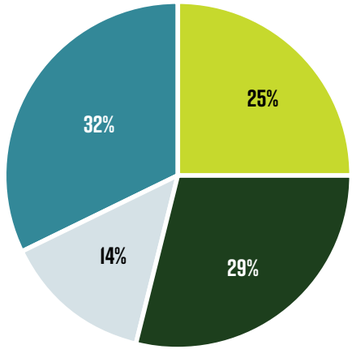
FINANCIALS



Programs	$186,390
Fundraising	$131,899
Administration	$55,610
Total Expenses	**$373,899**



Individuals	$105,980
Events/Campaigns	$77,236
Organization Partners	$84,998
Grants	$279,500
Earned Income	$600,117
Total Revenue	**$1,147,831**



Community Programs	$188,853
Patient Care	$219,066
Education	$111,554
Clinical Support	$255,453
Total Grants	**$765,084**

(Full financials available upon request)

INVESTING IN MCKEE WELLNESS FOUNDATION

We are extremely grateful to everyone who supported us in 2020. We especially want to thank the following donors for their transformational gifts:

Carol Albers*
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* DENOTES $10K+ LIFETIME GIVER
^ DENOTES 10+ CONSECUTIVE YEARS GIVING

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ALLIS GILBERT
Executive Director

LAURA WHITNEY
Events Director

ERIN BEVERAGE
Business Director

TESS BAKER
Marketing & Digital Media

LEFT TO RIGHT: ERIN BEVERAGE, LAURA WHITNEY, ALLIS GILBERT, TESS BAKER

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