



MCKEE
WELLNESS
FOUNDATION

2024 IMPACT REPORT

YOUR PARTNERSHIP IS BLAZING NEW TRAILS

Every day, countless neighbors face challenges that may seem insurmountable: a new cancer diagnosis, a dental emergency, a lingering effect of military service, and countless others. These stories remind us why your support matters so deeply.

Because of your unwavering dedication, 2024 was a transformative year for McKee Wellness Foundation, bringing care, safety, and hope to those who need it most. Thanks to your compassion, vital health services are expanding, making a tangible difference in the lives of those around us.

Through your support, 2024 became a year of remarkable milestones for the Foundation, laying the groundwork for a healthier, more hopeful future. Here are a few examples that especially stand out:

- Successful transition to an independent public charity, separate from any single health system, ensuring that we can serve community needs with even greater focus and adaptability.
- Implementation of a comprehensive community needs assessment, inviting 34 voices from across the health and wellness landscape to shape the Foundation's time ahead.
- Streamlining from 33 funds and programs down to five key initiatives, supporting patients in the areas of cancer care, crisis health and dental care, mental and cognitive healthcare, the HEARTSafe Community, and the Blue Star Fund for veterans.
- Launch of The Next Frontier comprehensive campaign, which, with your generosity, reached 20% of its \$6.1 million goal in just six months. The funds will be used to support each programmatic area, including the \$2M capital campaign for Loveland Community Health Center's north campus, and the McKee Legacy Fund endowment.
- Attainment of GuideStar's Platinum Seal of Transparency, and recognition as a candidate for the BBB's Torch Awards for Ethics.

All of this, and more, was made possible through your advocacy and generosity. Every day, your impact is measured by lives uplifted. Over 1,300 individuals facing critical health challenges received life-changing support this year. And when the new Loveland Community Health Center North opens this spring, an additional 5,000 individuals will gain access to vital services like primary care, dental care, and mental health resources.

When you support McKee Wellness Foundation, you don't give to us, but rather through us, into the lives of those facing the greatest need. This 2024 impact report illustrates the ways your investment was put to work and amplified through the individuals and families it touched.

At McKee Wellness Foundation, we are continually humbled and inspired by your impact in bridging the greatest gaps in health and wellness so that all our neighbors may thrive.

With gratitude for your belief in this mission,



Paul J Matthews

Paul Matthews
Board President



Kara Pappas

Kara Pappas, DMgt, CFRE
Executive Director

MISSION - Serving northern Coloradoans by bridging gaps in health and wellness through financial support and community connection.

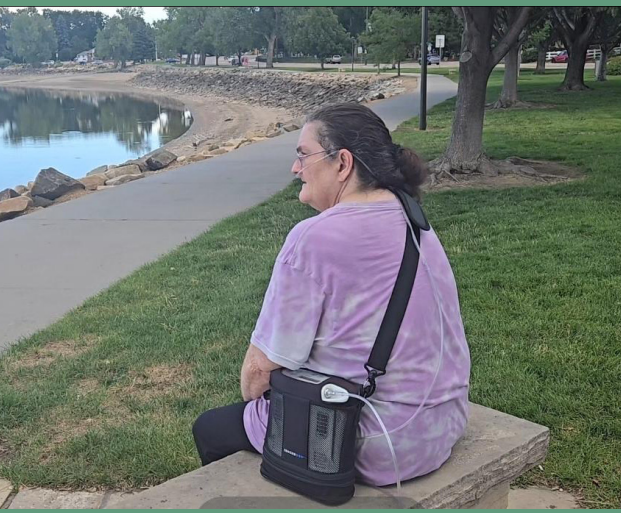
VISION - We envision a northern Colorado empowered with health and wellness resources so that everyone may thrive.

2024 AT A GLANCE



Community Programs\$558,497

- Loveland Community Health Center
- Mental & Cognitive health grants for children and seniors
- Blue Star Fund for veterans
- HEARTSafe Community



Clinical Support\$300,166

- Capital expenditures
- Sunshine Cart program
- Women & Infant Services support
- Healthcare worker/volunteer appreciation



Patient Care\$106,107

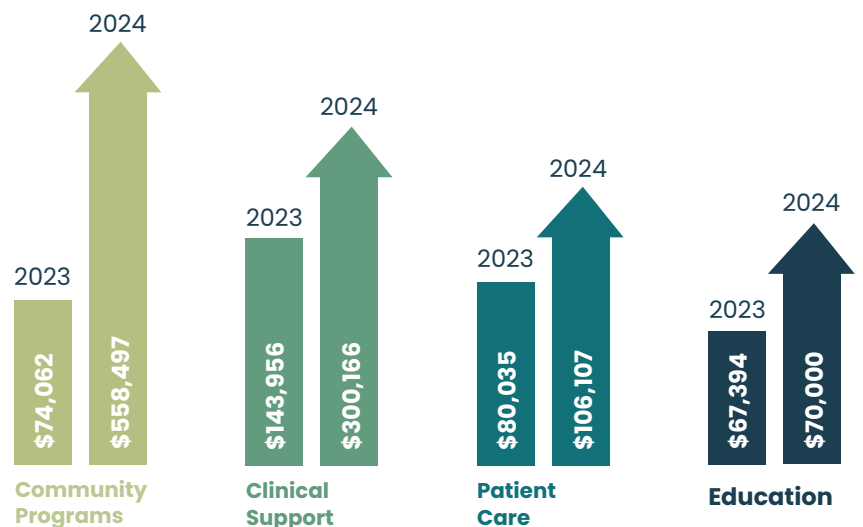
- Crisis support for medical emergencies
- Support for cancer patients
- Lifeline program for seniors
- HeartWatchers program
- Assistance for those receiving mental health treatment

Education\$70,000

- Scholarships for individuals pursuing healthcare careers
- Continuing education for healthcare workers



YEAR OVER YEAR COMPARISON



Visit
mckeefoundation.com
 or contact us for a full listing of programs and funds.

HOPE BEYOND HARDSHIP

Restoring Strength, Renewing Hope

Cheryl* had nowhere to go when pneumonia left her hospitalized. She was without a home. Discharged but still weak, she faced the streets alone—until your generosity provided a lifeline. Through the Medical Respite Program, supported by McKee Wellness Foundation and operated by Loveland Salvation Army, Cheryl received a safe place to heal, nourishing meals, and compassionate care. This support gave her the strength to recover. It may have even saved her life. “Even when times are tough, hope still exists,” Cheryl shared. Because of you, hope is more than a word—it’s a warm bed, something to eat, and a second chance. **You were that hope for Cheryl.**



Finding Light in a Family's Darkest Days

Joe* was doing everything he could to hold his family together. With three kids under five, a wife battling postpartum depression, and mounting bills, he was crumbling. “I am exhausted,” he confided over the phone, “and slowly falling apart.” That Friday afternoon, you made all the difference. With your help, we dropped everything to ensure the family had diapers and food to make it through the weekend. Together, we also covered their utility bills, and connected the family to quality daycare. Joe kept working. His wife got the care she needed. Their family found stability. **In their darkest moment, you gave them hope—and the strength to keep going.**



Breathing Room for a Mother in Crisis

For five years, Angie* has fought metastatic breast cancer while raising her young son. Recently, she received the devastating news that her cancer had progressed. Too sick to work consistently, she lived with the constant fear of losing her home. Thanks to your support, Angie didn't have to choose between treatment and shelter. Your generosity helped her make rent—and even set aside a little to create cherished memories with her son. With breathing room comes hope. With hope comes strength. **Because of you, Angie has both—and the inspiration to keep fighting.**



**Names changed to protect the privacy of the individuals.*

IMPACT REPORT



59

individuals undergoing cancer diagnosis or treatment received financial support

\$25,652

funds provided to assist individuals diagnosed with breast cancer

129

individuals attended Breast Cancer Support Group



20

new public access AEDs placed across the community

2x

likelihood of surviving sudden cardiac arrest in our community vs the national average



1,104

individuals provided with dementia support or trained in dementia-friendly care



167

local veterans provided with health and wellness support



\$11,928

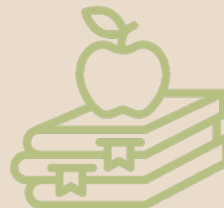
provided in prescription support for Loveland Community Health Center clients

10

older adults per month equipped with Lifeline support so they may remain in their homes safely and independently

26

unhoused individuals provided with transportation and safe shelter following a hospital visit



7

local students provided with scholarships to pursue healthcare careers

\$163,129

distributed for continuing education and training tools for local healthcare workers

2024 FINANCIALS*

REVENUE

Contributions.....	\$660,459
Grants	\$397,000
Fundraising Events	\$346,986
Other	\$33,700
Total Revenue	\$1,438,144

EXPENSES

Programs.....	\$1,340,246
Fundraising	\$398,025
Administration.....	\$127,863
Total Expenses	\$1,866,134

STATEMENT OF FINANCIAL POSITION

Cash Assets.....	\$605,377
Investments.....	\$4,267,500
Fixed and Other Assets	\$576,019
Total Assets	\$5,448,896

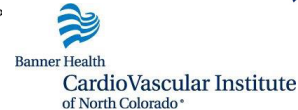
Total Liabilities	\$473,965
Net Assets	\$4,974,931

Total Liabilities and

Net Assets	\$5,448,896
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*Based on preliminary figures.
Audited financials available by request.

THANK YOU TO OUR GENEROUS PARTNERS



THE IMPACT OF VOLUNTEERING

129 volunteers donated a total of
1,877 hours, contributing a value of
\$62,844 in volunteer time.

Join McKee Wellness Foundation as a volunteer! Contact Jen at 970-619-0145 or jennifer@mckeefoundationco.com to learn more.

WAYS TO GIVE

Donate Your Old Vehicle: Vehicle donation is quick and painless through careasy.org. Simply arrange the pick-up and name McKee Wellness Foundation as the recipient of the sale proceeds.

Leave a Legacy: Designate McKee Wellness Foundation as a beneficiary of your estate, life insurance, or investment account, and become a member of our exclusive Heritage Society.

Join the '81 Club: Start a monthly recurring donation of \$81.00 or more to help create steady, dependable cash flow and enjoy special acknowledgement throughout the year. The program honors the organization's start in 1981.

Sponsor an Event: With your business's marketing or charitable giving dollars you can help support our neighbors in need while at the same time gaining valuable recognition for your company.

To learn more about any of these giving opportunities, please reach out to us at info@mckeefoundationco.com

**Learn more or
Make a gift today**

or contact us at info@mckeefoundationco.com

Gifts made to McKee Wellness Foundation are tax deductible.



THE IMPACT OF YOUR GIFT



\$36 PROVIDES

Lifeline equipment and services to help local seniors age safely and independently in their homes



\$155 COVERS

a utility bill for a cancer patient who is forced to decide between paying for heat or chemotherapy



\$528 SUPPORTS

a veteran with alternative therapy sessions to cope with PTSD



\$1,740 PURCHASES

a public access AED that provides lifesaving support in the event of sudden cardiac arrest

STAFF MEMBERS



Kara Pappas, DMgt, CFRE
Executive Director



Jennie Hunt
Business & Finance
Director



Jen Sanders
Community
Engagement Director



Megan Streetman
Development Director

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