



MCKEE
WELLNESS
FOUNDATION

2023
IMPACT REPORT

BRIDGING GAPS, THANKS TO YOU

Looking across our beautiful and bustling communities it's easy to feel inspired. With our picturesque backdrop, year-round festivals and happenings, and 300 days of sunshine, who could want more?

However, for many of our neighbors, every day is a struggle. A patient may have been diagnosed with cancer just today. A student might worry about how she will pay for her nursing degree. Another sleepless night may be in store for a local veteran.

Thanks to you, this community is even more spectacular because of the things we can't always see – kindness and generosity. Over the past year, your support flowed through McKee Wellness Foundation and directly into the lives of those who needed it most. Because of you, individuals found access to care, safety, and hope.

This 2023 impact report is but a snapshot of all that you have given to ensure health and wellness are attainable by all. We are excited to highlight the standout moments you made possible and illustrate how your commitment is transforming lives each day.

At McKee Wellness Foundation, we are humbled and honored by your impact in bridging the gaps in health and wellness so that all of our neighbors may thrive.

With gratitude for your belief in this mission,



Paul Matthews
Board President

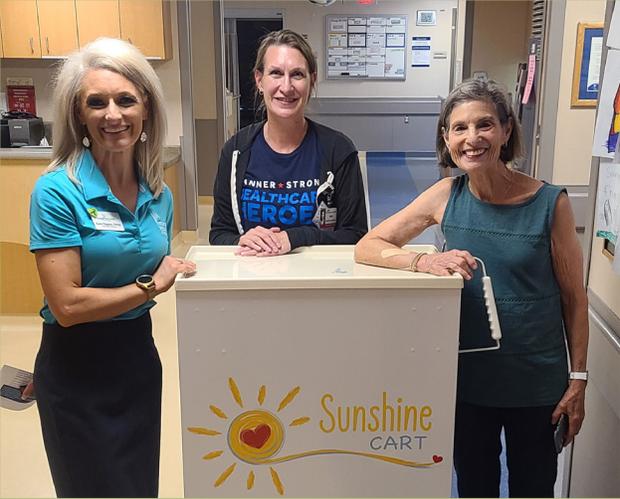
Paul J. Matthews



Kara Pappas, DMgt, CFRE
Executive Director

Kara Pappas

MISSION: *Actively supporting a community in pursuit of wellness*



FOUR PILLARS OF SUPPORT

& funding highlights



Clinical Support \$143,956

- Healthcare worker appreciation, support, and continuing education
- Capital expenditures
- Sunshine Carts
- Women & Infant Services support



Patient Care \$80,035

- Emergency Cancer Grants
- Crisis Support
- Lifeline Program
- HeartWatchers Program



Community Programs \$74,062

- Blue Star Fund for veterans
- Health and wellness grants for K-12 students
- Loveland Community Health Center
- HEARTSafe Community

Education \$67,394

- Banner Northern Colorado Scholarship
- Marge Schafer Nursing Scholarship
- Marcellus Scholarship
- Nursing Support

Visit

mckeefoundation.com
or contact us for a full listing
of programs and funds.

HOPE BEYOND HARDSHIP



Tammy* felt numb and helpless. A single mother of a child living with autism, she didn't know how she was going to both support her son Ethan* and access treatment after she was diagnosed with stage III breast cancer. As she grappled with her diagnosis, her thoughts turned to Ethan. How would she care for him while battling this merciless disease? How could she continue to work her retail job while navigating her treatment journey when remote work and paid time off wasn't a possibility? The weight of uncertainty was crushing.

In the midst of her despair, a glimmer of hope appeared. Her clinical Care Navigators at Banner MD Anderson Cancer Center helped her to identify and access resources to come alongside and shepherd her through the darkness. Through the generosity of local community members like you, McKee Wellness Foundation was there for her.

The Foundation manages several funds that distribute critical support for medical care and living expenses to our neighbors in need battling cancer and other chronic or emergent illnesses. We regularly encounter individuals diagnosed with cancer who may choose to not seek treatment because of the financial burden due to medical bills and the impact that treatment will have on their lives. Thanks to this crucial investment in our community, we could cover rent for Tammy, allowing her to seek lifesaving treatment without sacrificing her own or son's wellbeing.

McKee Wellness Foundation envisions a world where donors are seamlessly connected with the most critical health and wellness needs in our community. Where individuals like Tammy never have to feel alone or hopeless. Where neighbors navigate life's ups and downs together, and philanthropists feel empowered and galvanized to address these challenges head on. Tammy's story radiates how thoughtfully allocated resources can transform lives and profoundly impact families.

**Names changed to protect the privacy of the individuals.*



IMPACT REPORT

PATIENT CARE | CLINICAL SUPPORT COMMUNITY PROGRAMS | EDUCATION



76

income-qualified individuals received financial assistance during cancer diagnosis and treatment



10

older adults per month who received Lifeline equipment and services to age safely and independently in their homes



\$25,000

distributed to assist patients navigating breast cancer



13

healthcare workers provided with continuing education opportunities



3

Banner Health staff members supported through hardship relief



1

full landscaping makeover at Banner McKee Medical Center's Wellness Walk



1,596

individuals received dementia support and training to deliver dementia-friendly care



369

local veterans received health and wellness services and support



1,012

community members trained in CPR and AED through the HEARTSafe Community program



\$9,000

provided in prescription support through Loveland Community Health Clinic



11

local students received scholarships to pursue their degree programs, including 7 seeking careers in nursing



\$37,100

distributed through the Banner NoCO, Marcellus, and Marge Schafer Nursing Scholarship funds

2023 FINANCIALS*

THANK YOU TO OUR GENEROUS PARTNERS

REVENUE

Grants.....	\$719,000
Investments	\$568,968
Special Events.....	\$289,925
Individual/Business Donations	\$187,502
Other	\$14,997
Total Revenue.....	\$1,780,392

EXPENSES

Program.....	\$658,701
Fundraising.....	\$335,797
Administration.....	\$100,714
Total Expenses	\$1,095,212

STATEMENT OF FINANCIAL POSITION

Cash Assets	\$ 474,890
Investments	\$ 4,470,950
Fixed and Other Assets.....	\$ 607,389
Total Assets	\$ 5,553,229

Total Liabilities.....	\$ 576,358
Net Assets.....	\$ 4,976,871
Total Liabilities and Net Assets	\$ 5,553,229

*Based on preliminary figures.
Audited financials available by request.



WAYS TO GIVE

Donate Your Old Vehicle: Vehicle donation is quick and painless through careasy.org. Simply arrange the pick-up and name McKee Wellness Foundation as the recipient of the sale proceeds. Visit the vehicle donation page for McKee Wellness Foundation at <https://careasy.org/nonprofit/mckee-wellness-foundation>.

Leave a Legacy: Designate McKee Wellness Foundation as a beneficiary of your estate, life insurance, or investment account, and become a member of our exclusive Heritage Society.

Stock the Sunshine Cart: Donate hygiene and self care products to the Sunshine Cart program located at local Banner Health hospitals. These items help create a more comforting, soothing stay for the hospital's patients.

Join the '81 Club: Start a monthly recurring donation of \$81.00 or more to help create steady, dependable cash flow and enjoy special acknowledgment throughout the year. The program honors the organization's start in 1981.

Sponsor an Event: With your business's marketing or charitable giving dollars you can help support our neighbors in need while at the same time gaining valuable recognition for your company.

To learn more about any of these giving opportunities, please reach out to us at info@mckeefoundationco.com

Make your gift today.

Gifts made to McKee Wellness Foundation are tax deductible.



THE IMPACT OF YOUR GIFT



\$36 PROVIDES

LifeLine equipment and services to help local seniors age safely and independently in their homes



\$81 SERVES

breakfast to a team of overworked nurses



\$155 COVERS

a utility bill for a cancer patient who is forced to decide between paying for heat or chemotherapy



\$264 PROVIDES

a veteran with therapy to cope with PTSD



\$1650 PURCHASES

a public access AED that provides lifesaving support in the event of sudden cardiac arrest

STAFF MEMBERS



Kara Pappas, DMgt, CFRE
Executive Director



Jennie Hunt
Business & Finance
Director



Jen Sanders
Community
Engagement Director



Megan Streetman
Development Director

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808 W Eisenhower Blvd | Suite 202
Loveland, CO 80537
info@mckeefoundationco.com
970-617-2575
mckeefoundation.com

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